

Dear KSB Friends:



As you know, Keep Slidell Beautiful has been working very hard to keep Slidell clean and beautiful. We have been nationally recognized by Keep America Beautiful, and our affiliate has become a model for Keep Louisiana Beautiful and KAB.

KSB is asking Slidell businesses to partner with us in keeping our city clean. Our recent Spring Citywide Cleanup and Beautification Day had over 300 volunteers spread over the city picking up litter and working on beautification projects. We urge Slidell businesses to help us in the following ways:

Business Checklist:



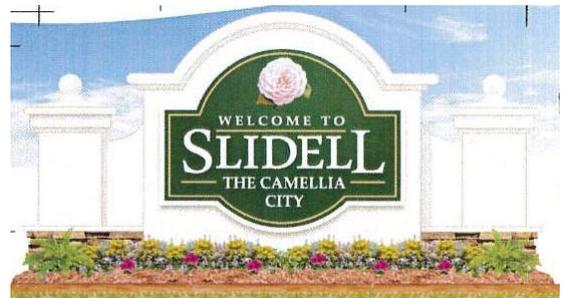
1. Keep parking lot and premises clean and litter free. Pick up litter every day. (Add this as an employee duty each day).
2. Provide trashcans and cigarette receptacles at entrances and around parking area.
3. Ask grass cutters to pick up litter before the grass is cut.
4. Maintain area landscaping. (Consider refreshing mulch, replace shrubbery as needed, and add a few seasonal flowers).



KSB Beautification Project

KSB's current major beautification project is the **"City Entrance Improvement Project."** KSB recently unveiled the new "Welcome to Slidell" sign and will improve two of the six City entrances each year for the next three years, thanks to the support KSB receives from its Golf Tournament fundraiser in the fall. New attractive entrances spur economic development, increase pride in the community, encourage tourism, and attract reputable businesses.

Thank you for your help and cooperation. If we all work together, our community will continue to be a beautiful place to live, work and raise our families.



Partner with KSB

The first 10 (ten) businesses to e-mail wbeelman@cityofslidell.org and commit to partner with KSB by doing the above **"Business Checklist"** will receive a free Cigarette Receptacle. This is made possible through a \$10,000 grant received from Keep Louisiana Beautiful.